



INNOVATIVE
EVERCARE™
TECHNOLOGY



Gerflor[®]
the flooring group



A NEW GENERATION OF SURFACE TREATMENT

03 PATENTED GERFLOR
TECHNOLOGY

07 HIGH PERFORMANCE
USERS BENEFITS

08 MIPOLAM FLOORINGS
TREATED WITH EVERCARE™
TECHNOLOGY

09 COMMITTED TO
SUSTAINABLE DEVELOPMENT

PATENTED GERFLOR TECHNOLOGY

Gerflor: at the heart of cutting-edge technology

At our three Research & Development centres, seventy engineers work in partnership with Laboratories and Universities worldwide to develop innovative solutions for environments with strict technological constraints (such as the aircraft industry, for example)

A new generation

of surface treatment for the floor coverings
of the future

evercare™ on MIPOLAM

an exclusive Gerflor patented coating with
resistance and performance obtained by UV
laser cross-linking

EVERCARE™ TECHNOLOGY

AN EXCLUSIVE PATENTED TECHNOLOGY BY GERFLOR

THE BEST CHEMICAL STAIN RESISTANCE SURFACE TREATMENT

Highly Durable: Exclusive surface treatment applied by UV laser cross-linking provides superior durability and an even surface thickness, creating an impenetrable barrier against stains and chemicals found in healthcare.

Longer life expectancy.

100% non-porous surface: The surface treatment creates a 100% non-porous barrier to all liquids and chemicals, keeping all stains floating on the surface.

Simple and easy stain removal.

STAINING TESTS before cleaning



RESULTS AFTER CLEANING

Using a neutral detergent	EVERCARE™ TECHNOLOGY	OTHER HOMOGENEOUS SHEET	RUBBER	STANDARD LINOLEUM	VCT	
Stain 1: BETADINE® IODINE	After 5 minutes					
	After 60 minutes					
Stain 2: EOSIN	After 5 minutes					
	After 60 minutes					
Stain 3: PERMANENT MARKER*	After 5 minutes					
	After 60 minutes					

* ONLY with the Evercare™ Technology can the marker stain be erased with a common eraser

HIGH PERFORMANCE

EXTREME STAIN RESISTANCE

STAIN	GERFLOR TREATED evercare™	OTHER TREATED FLOOR COVERING
CHEMICAL		
Concentrated nitric acid	1	2
Ammonia	0	0
Toluene	0	0
Hydrochloric acid	0	0
Concentrated sulphuric acid	0	2
Ethyl acetate	0	0
Acetone	0	0
Concentrated acetic acid	0	1
Betadine	0	1
Tincture of iodine	2	4
Methylene blue	0	3
Hydrogen peroxide	0	0
Bleach	0	1
White spirit	0	0
Chloroform	0	0
Floor wax	0	2

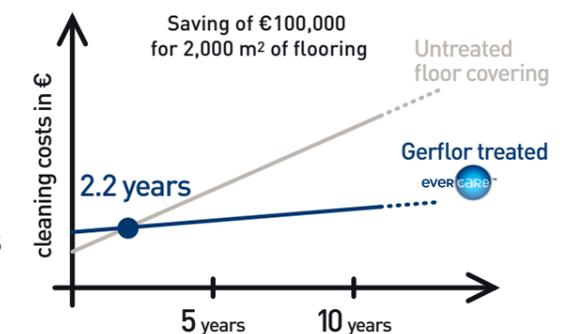
STAIN SUSCEPTIBILITY SCALE
 0: Insusceptible; 1: Very slightly susceptible; 2: Slightly susceptible; 3: Susceptible; 4: Highly susceptible



USERS BENEFITS

ANTI-BACTERIAL ISO 22196: 99% & ANTI-VIRAL ACTIVITY ISO 21702: 99,7% AFTER 2 HOURS

- ▶ Easy to clean, no self-shine treatment required for the entire life of the product
Saves water and detergent
Fast return on investment
- ▶ Easy stain removal
- ▶ Resistance to heavy traffic and micro-scratches
- ▶ Durable design and lasting colour brightness



MIPOLAM FLOORINGS

TREATED WITH EVERCARE™ TECHNOLOGY

SYMBIOZ - 26 colours



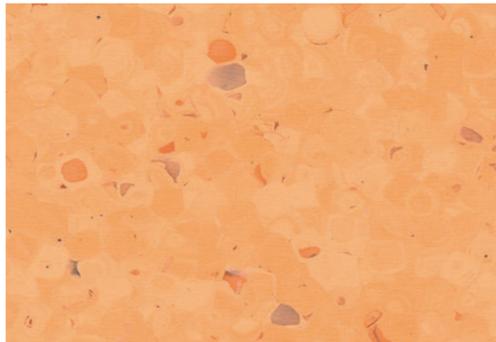
PLANET - 40 colours



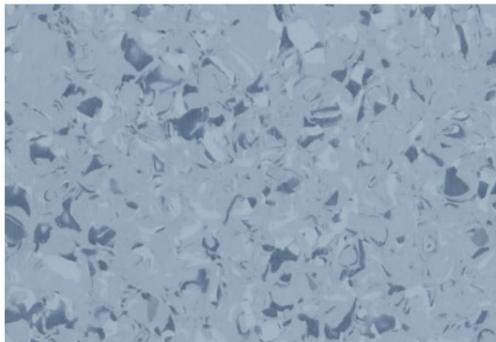
ACCORD - 29 colours



ELEGANCE - 33 colours



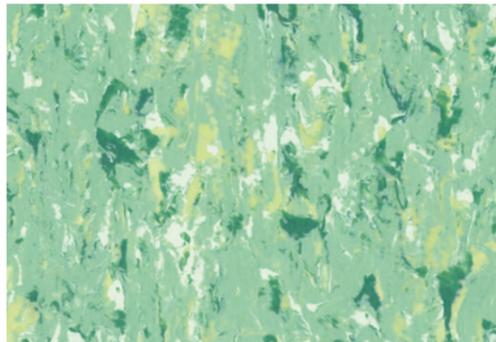
AFFINITY - 50 colours



TROPLAN - 18 colours



COSMO - 18 colours

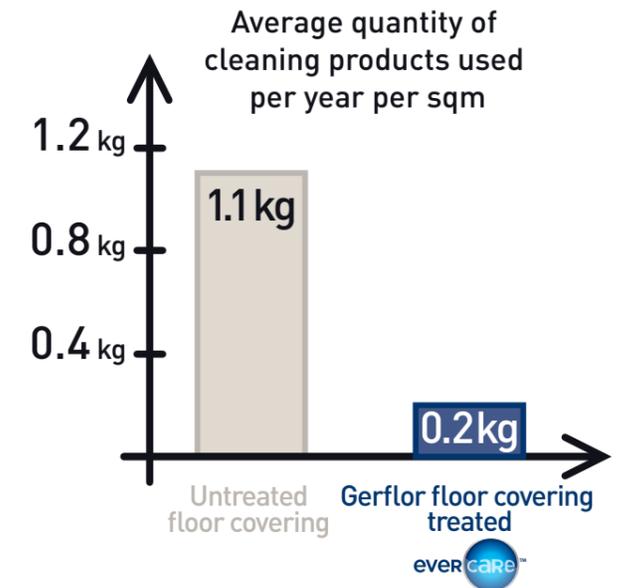


AMBIANCE ULTRA - 35 colours



COMMITTED TO SUSTAINABLE DEVELOPMENT

- ▶ **Low environmental impact**
Saves water and detergent



- ▶ **Indoor air quality**
 - Non-emissive product
 - Very low VOC (Volatile Organic Compound) emissions
- ▶ **Evercare™: extreme durability**



WE CARE | WE ACT. Our commitments for a sustainable future



CARBON FOOTPRINT*

-20 % kg CO₂ equivalent/m² between 2020 and 2025



BIOSOURCED CONTENT**

10 % by 2025



RECYCLED CONTENT

30 % by 2025



ADHESIVE FREE***

35 % by 2025



ANNUAL VOLUME RECYCLED

60,000 t by 2025

* Scopes 1 & 2 defined in the GHG protocol ** % of activity with biosourced materials *** % of activity with adhesive free solutions

